

TURNING COSTS INTO PROFITS



You know that today's business guests demand more than comfortable bedrooms and fine dining. They want to be able to work in their hotel, finalising today's work and preparing for tomorrow's.

Their needs go far beyond wireless Internet access. They need computers to view their work, printers to produce reports and scanners from which they can email correspondence. In short, they need a mobile office.

Providing the superior facilities that give your hotel a wow factor is expensive, but instead of viewing this as the price of attracting lucrative business guests, ITQ's Business Facilities will turn this cost into a source of profit.

Your profits are derived from an innovative and unobtrusive charging system that allows you to add a small charge to your guests' bills for each page they print. It's simple, secure and automatic.

Your guests have the superior facilities they appreciate and you turn an expensive overhead into a valuable source of profit.

THE ITQ DIFFERENCE

- 1 Generate revenue from business centre printing
- Guests can print from any emailenabled laptop, tablet or phone
- Guests can print from anywhere: rooms, bars, restaurant, etc
- 4 Attract more lucrative business guests with superior services
- Reduce the cost and complexity of providing business services
- 6 Deploy flexible facilities to match available floorspace and budget

By transforming our Business Centre, ITQ has provided a great facility for our guests and a fantastic revenue source for the hotel.

Trevor Barnard
Group Purchasing Manager, Exclusive Hotels



HOTEL SERVICES

EXCEEDING EXPECTATIONS

What sets ITQ's Business Facilities apart is their ability to offer your guests wireless printing facilities wherever they happen to be, on whatever device they carry with them, without the complexity of installing extra software. It is simple, fast to set-up and incredibly convenient for you, your staff and your guests.

AN ALL-ENCOMPASSING SOLUTION

Our Business Facilities package includes everything you need to offer superior business facilities to guests: computers, printers, multifunctionals, business software and high-speed wireless connectivity.

It is a totally flexible solution that is always tailored to your budget, your staff and your hotel.

FINANCIAL SUPPORT FOR GROWTH

The only common factor running through all our Business Facilities installations is profit. As Pennyhill Park (part of the Exclusive Hotels group) discovered, ITQ's Business Facilities go much further than covering their own costs. Trevor Barnard, Group Purchasing Manager for Exclusive Hotels, says "By transforming our Business Centre, ITQ has provided a great facility for our guests and a fantastic revenue source for the hotel."

With a consistent source of funding in place, Pennyhill Park can reinvest in the latest business support facilities, ensuring that its valuable business guests return time after time, year after year.



Pennyhill Park

For full details of our work at Pennyhill Park, please visit our website at: www.imagethroughquality.com/references.html

FOR MORE INFORMATION

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ABOUT ITQ

ITQ is a forward thinking and dynamic company providing high level support and exceptional levels of service. Established in 1991, we have evolved into a premier print solutions provider.

In 2011 our development and strength was recognised in the marketplace when we were selected to supply the BBC with one of largest and most prestigious print management contracts awarded in the UK.

